



CUTCH COMPANY LTD – PRIVACY POLICY

Cutch Company ("us", "we", or "our") operates this websites ("the service"). Squarespace is our hosting service.

This Privacy Policy describes how your personal information is collected, used, and shared when you visit or make a purchase from www.cutchcompany.co.uk. We are committed to respecting your privacy and protecting your personal data. Please review in full our privacy policy to understand the information we collect to provide you with your desired products and services.

WHAT PERSONAL INFORMATION WE COLLECT

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device.

Additionally, as you browse the Site, we collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically collected information as Device Information.

We collect Device Information using the following technologies:

Cookies *are data files that are placed on your device or computer and often include an anonymous unique identifier.*

Log files *track actions occurring on the Site, and collect data including your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.*

Also, when you make a purchase or attempt to make a purchase through the Site, we collect certain information from you, including your name, billing address, shipping address, payment information (including credit card numbers Mention all types of accepted payments, email address, and phone number. This is called Order Information. We share this information with Squarespace, our online store hosting provider, so that they can provide website services to us.

By Personal Information in this Privacy Policy, we are talking both about Device Information and Order Information.

HOW DO WE USE YOUR PERSONAL INFORMATION

We use the Order Information that we collect generally to fulfil any orders placed through the Site (including processing your payment information, arranging for shipping, and providing you with invoices and/or order confirmations).

Additionally, we use this Order Information to:

Communicate with you.

Screen our orders for potential risk or fraud.

When in line with the preferences you have shared with us, provide you with information or advertising relating to our products or services. (you can change your preferences or opt out or opt into marketing and advertising as you wish)

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, your IP address), and more generally to improve and optimize our Site.

We will also generate analytics about how our customer browse and interact with the site, and to assess the success of our marketing and advertising campaigns.

SHARING YOUR PERSONAL INFORMATION

We share your Personal Information with third parties to help us use your Personal Information, as described above. For example, the website is hosted by Squarespace. Squarespace collects personal data when you visit this site website, including:

Information about your browser, network, and device

Web pages you visited prior to coming to this website

Your IP address

Squarespace needs the data to run this website, and to protect and improve its platform and service. Squarespace analyses the data in a de-personalised form.

We also use Google Analytics to help us understand how our customers use (www.cutchcompany.co.uk).

Click this link to see how Google use your information - <https://www.google.com/intl/en/policies/privacy/>

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful requests for information we receive, or to otherwise protect our rights.

BEHAVIOURAL ADVERTISING

We use your Personal Information to provide you with targeted advertisements or marketing communications we believe may be of interest to you.

You can opt-out of targeted advertising. Please see the following links from external services such as:

<https://www.facebook.com/settings/?tab=ads>

<https://www.google.com/settings/ads/anonymous>

YOUR RIGHTS

If you are a European resident, you have the right to access the personal information we hold about you and to ask that your personal information is corrected, updated, or deleted. If you would like to exercise this right, please contact us.

Additionally, if you are a European resident we note that we are processing your information in order to fulfil contracts we might have with you (for example if you make an order through the Site), or otherwise to pursue our legitimate business interests listed above.

Please note that your information will be transferred outside of Europe, including to Canada and the United States.

DATA RETENTION

When you place an order through the Site, we will maintain your Order Information for our records unless and until you ask us to delete this information.

MINORS

The Site is not intended for individuals under the age of 18 years old. We do not knowingly collect personally identifiable information from children under 18. If you are a parent or a guardian and you are aware that your child has provided us with Personal Information, please contact us. If we discover that a child under 18 has provided us with Personal Information we will delete such information from our servers and records immediately.

SECURITY

The security of your Personal Information is important to us, but remember no method of transmission over the internet, or method of electronic storage is 100% secure. Whilst we strive to use commercially acceptable means to protect your Personal Information we cannot guarantee its absolute security.

CHANGES

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

CONTACT US

If you have questions and/or require more information, do not hesitate to contact us via

info@cutchcompany.co.uk, or by mail at Cutch Company Ltd, Pear Tree Cottage, Bankhouse Lane, Smallwood. Cheshire. CW11 2UX.